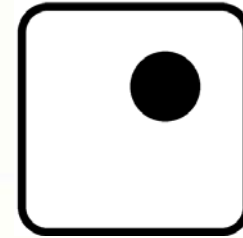# Faculty of Graphic Arts
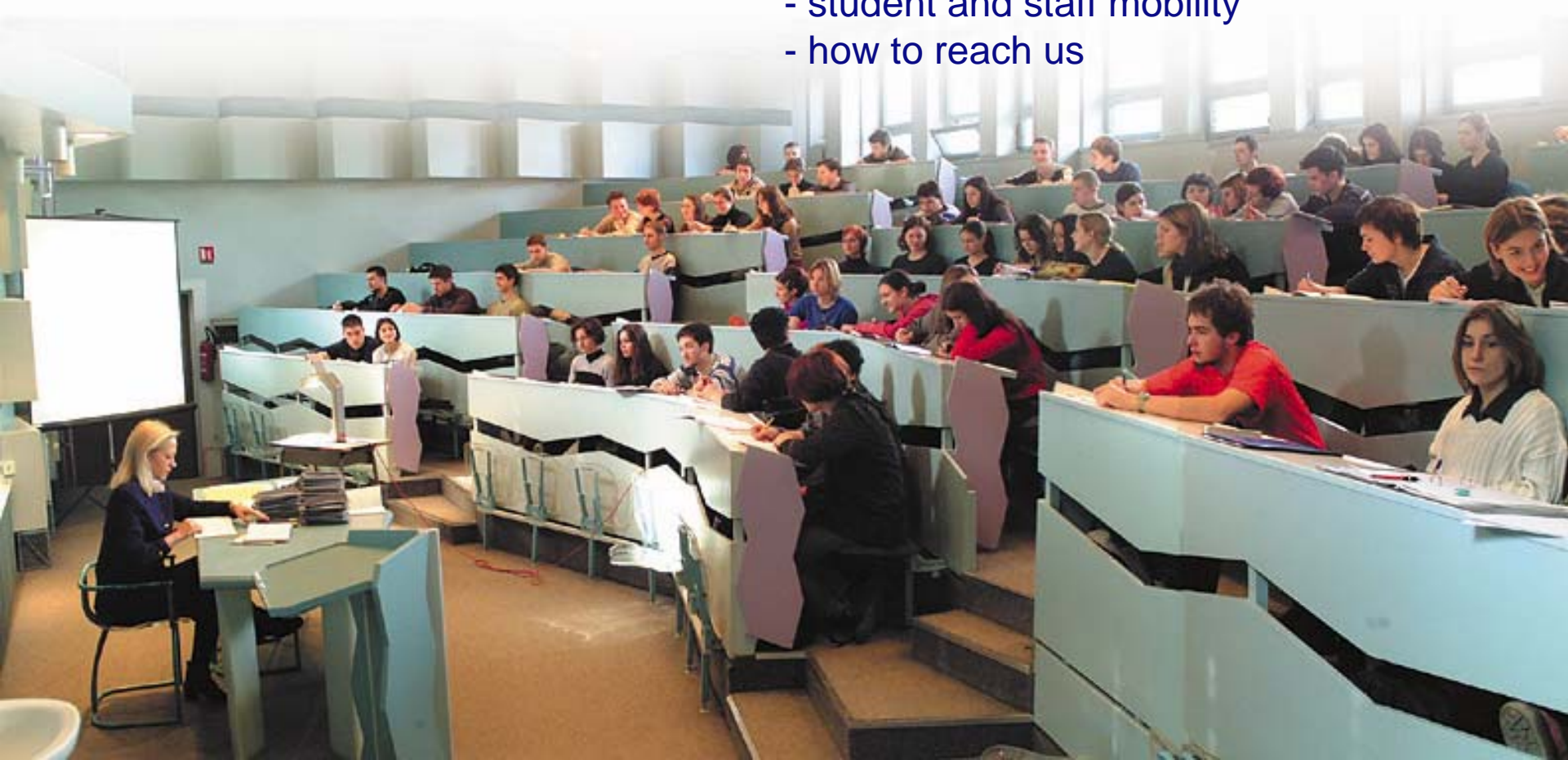## University of Zagreb, Croatia

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About us

- short history
- statistics

- faculty strategies
- faculty structure
- student's competences
- similarity to other programs
- key research areas
- student and staff mobility
- how to reach us

Short history

1959. Graphic High School established
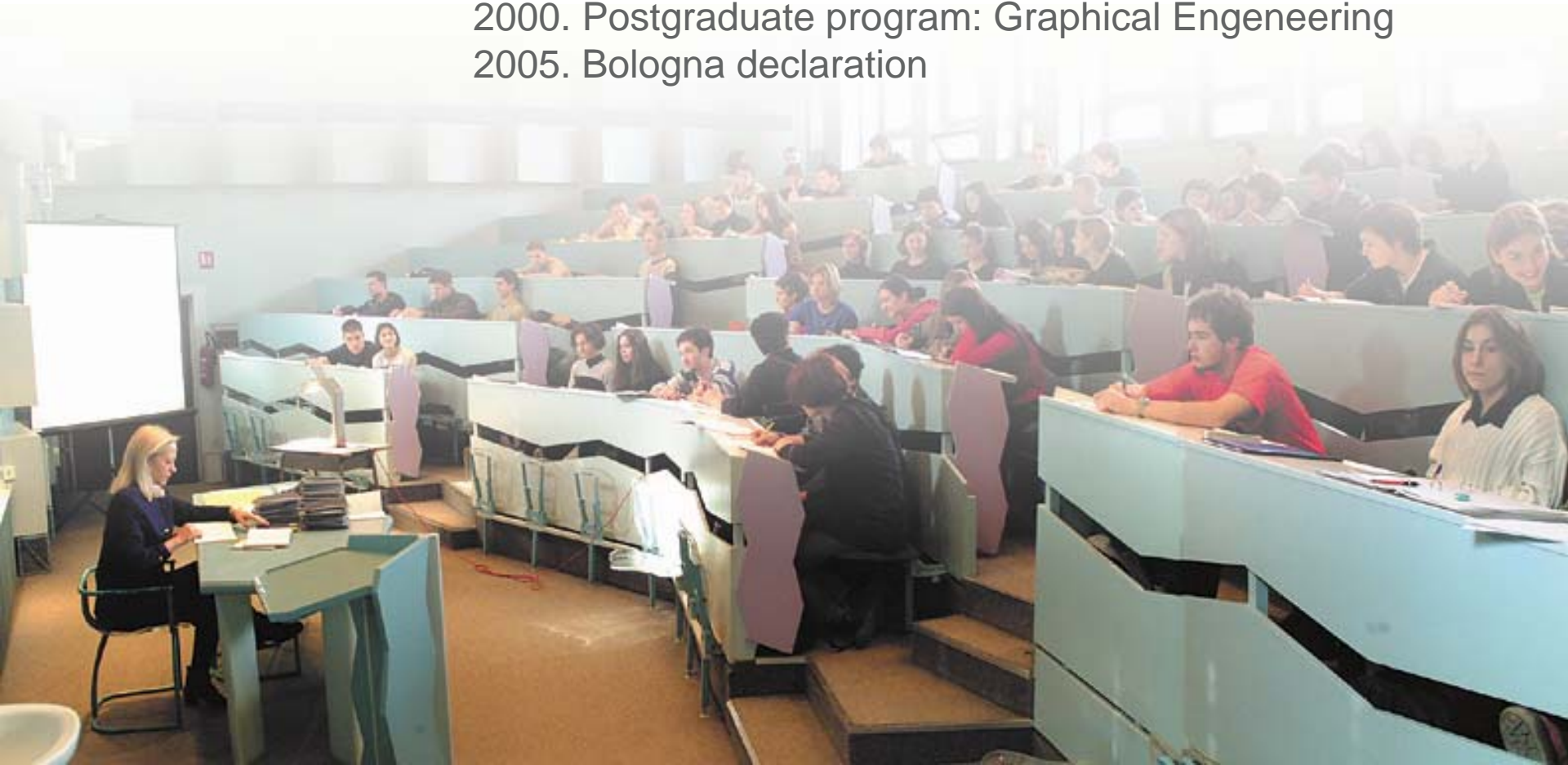1979. Graphic High School - part of The University of Zagreb
1986. The Common study of Graphic Technology
1989. Faculty of Graphic Arts
1992. Department: Design of printed products
2000. Postgraduate program: Graphical Engeneering
2005. Bologna declaration

Statistics: students

each academic year – 140 students are admitted
the University entry requirements: high scool score
                                                            chemistry and mathematics exams

Statistics: staff

73 employees: 19 in administration, 52 teaching
                            23 professors (ph.d. and higher)

Faculty Strategies

- studies the appearance, forming, transformation, transmission as well as the role of printed media in the contemporary system of visual communication
- the development of the users' interfaces, internet and multimedia technologies
- decision to create and to apply dynamic model of education
- evaluations in regard to the needs of the labour market

Faculty Structure

Undergraduate Studies
Bachelor's program
Printing Techniology :
(6 semesters, 180 ECTS points)

program: **Technical-technological**

program: **Design of printed products**

Graduate Studies
Master's program
Printing Techniology :
(4 semesters, 120 ECTS points)

program: **Technical-technological**
module: Printing Technology
module: Multimedia
module: Packaging
module: Publishing
module: Graphic Management

program: **Design of printed products**

Doctoral program
Graphic Engeneering and Graphic Design
6 semesters,   180 ECTS points – full time
10 semesters, 180 ECTS points – part time

Student's competences

Competences achieved after finishing the Bachelor's course

- knowledge and skills which will enable them to lead and manage the printing production (prepress, printing, finishing);
- to do different jobs combined to the technological preparation for the work of the printing systems and analysis of the production printing process;
- to perform jobs bound to the design of the contemporary media of the graphic communications
- to do jobs combined with publishing, packaging, graphic management, paper industry etc.
- knowledge and skills which will enable them to make analyses of various problems from the domain of the prinitng technology and graphic design,
- to develop ability and skill to find the offered and alternative solutions,
- to speed up the business processes and to increase the efficacy of the work in the domain of their activity.

Student's comptences

Competences achieved after finishing the Master's course

- be able to lead and manage any printing system, in small, medium and big printing companies as well as to manage the quality inside them and to perform different jobs combined to the design of the printing systems and the design of the printed products.
- knowledge, abilities and skills which will enable them to lead and design the multimedia systems.; leading and managing of projects bound to packaging, publishing and graphic management.
- performing the jobs combined to graphic designs, general solutions of the visual identity, realization of general solutions of graphic communications etc.
- knowledge, abilities and skills which will enable them to notice, by different methods, the existing and potential problems from the domain of the graphic engineering and graphic communications
- to analyze and develop abilities and skills of finding the offered and alternative solutions, to act precautionary, to remove the potential problems, tro speed up the bussines processes, to increase the work efficacy , to create the conditions for further development and to recognize the need for the whole life education.

Similarity to the other programs

England, London – University of the Arts – London College of Communication
Germany, Stuttgart – University of Applied Science – Faculty for Print and Media
Finland – Helsinki University of Technology in a Nutshell – Faculty of Technology
Russia – Moscow University of Printing

Key research areas

- visual communication
- ecology
- printing processes
- digital media

- Journal : Acta Graphica
- International Conference "Blaz Baromic"

Student and staff mobility

All the courses of Printing Technology are opened for registration for students from other faculties. Students of the Faculty of Graphic Arts can achieve the determined number of ECTS points at other faculties according to the Rule Book of Studying, in agreement with the leader of the course and the tutor.
The choice and number of the supplemental exams in dependence on the teaching contents and each particular candidate is determined by the Faculty Council.

How to reach us

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