

Upon completion, graduates with a M.Sc. in Graphic Engineering will have the following competencies:

- 1) to troubleshoot technological and designing problems in the field of graphic engineering;
- 2) to propose measurement models and research in the field of graphic engineering;
- 3) to suggest new solutions to graphic production;
- 4) to assess the elements of single phases in research, design and realization in the field of graphic engineering;
- 5) to manage graphic production
- 6) to manage the optimization of procedures in graphic reproduction;
- 7) to organize the application of ecological standards in graphic production;
- 8) to implement quality control in graphic production;
- 9) to design a graphic product to be realized in print and electronic media;
- 10) to design graphic products following the principles of sustainable development;
- 11) to conceive and design packaging;
- 12) to design visual information digitally and by means of different photographic systems;
- 13) to work independently in the field of 3D modelling and visualization